



**39th ANNUAL NAFA CONFERENCE  
APRIL 20 – APRIL 23, 2010  
JW MARRIOTT CAMELBACK RESORT & SPA  
SCOTTSDALE, ARIZONA**

**SPONSORSHIP OPPORTUNITIES**

Conference sponsorship is ideal for companies wanting to increase their industry recognition and promote their products and services to potential clients. *Platinum, Gold, Silver and Bronze Level sponsors* will have their logos displayed in large, medium and small sizes respectively on a large sponsor banner. The large sponsor banner and a number of smaller banners will be prominently displayed at every event during the conference. In addition, sponsors will receive publicity in NAFA newsletters and on the NAFA web site leading up to and following the conference. A number of sponsorship options are available to increase visibility at the event:

**PLATINUM/TITLE Sponsor: \$15,000 and up**

Platinum level sponsorship is for companies wanting maximum exposure leading up to and during the conference. Platinum sponsors receive:

- Logo and company recognition on NAFA web site, including a link to company website
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during general sessions
- Logo and company recognition in conference program, including full-page advertisement in program booklet with brief company description
- Three complimentary conference registrations
- Opportunity to introduce opening speaker at General Session
- Sponsor level recognition on attendee name badges

**GOLD Sponsor: \$10,000**

This sponsorship level is for those companies desiring a significant presence at the event. Gold sponsors receive:

- Logo and company recognition on NAFA web site
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a half-page advertisement in program booklet with brief company description
- Two complimentary conference registrations
- Sponsor level recognition on attendee name badges

**SILVER Sponsor: \$5,000**

Silver sponsorship is ideal for companies wishing to increase their industry recognition and exposure. Silver sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a partial-page advertisement in program booklet
- One complimentary conference registration
- Sponsor level recognition on attendee name badges

**BRONZE Sponsor: \$2,500**

Bronze level sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo included in conference program
- Three complimentary activity registrations
- Sponsor level recognition on attendee name badges

**RIBBON Sponsorship** is also offered at the following levels:

- **Blue Ribbon Sponsor: \$2,000**
  - Two complimentary activity registrations
  - Sponsor level recognition on attendee name badges
- **Red Ribbon Sponsor: \$1,500**
  - One complimentary activity registration
  - NAFA logo merchandise, including shirt and hat or visor
  - Sponsor level recognition on attendee name badges
- **White Ribbon Sponsor: \$1,000**
  - NAFA logo merchandise, including tote bag and hat or visor
  - Sponsor level recognition on attendee name badges

**DOOR PRIZES**

In addition to financial sponsorship of the conference, companies can provide door prizes to be displayed and raffled off during the annual banquet. All prizes should be shipped directly to the JW Marriott Camelback Resort & Spa, 5402 East Lincoln Drive, Scottsdale, AZ 85253.

**39<sup>TH</sup> ANNUAL NAFA CONFERENCE**  
**JW MARRIOTT CAMELBACK RESORT & SPA**  
**SCOTTSDALE, ARIZONA**  
**APRIL 20 – APRIL 23, 2010**

**Sponsorship Registration Form**

Choose Level of Sponsorship:

- Platinum Sponsor: \$15,000 and up
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
  
- Ribbon Sponsor:
  - Blue Ribbon: \$2,000
  - Red Ribbon: \$1,500
  - White Ribbon: \$1,000

---

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Phone/Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name as it should appear on signage:  
\_\_\_\_\_

**\*Method of Payment:**

Circle:      VISA              Mastercard              AMEX              \*Check (Mail)

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Zip Code associated with card: \_\_\_\_\_ Security Code: \_\_\_\_\_

***Thank You for Your Continued Support of NAFA!***

\*NAFA, P.O. Box 1570, Edgewater, MD 21037