



38th ANNUAL NAFA CONFERENCE
APRIL 21 – APRIL 24, 2009
HARBOR BEACH MARRIOTT RESORT & SPA
FORT LAUDERDALE, FLORIDA

SPONSORSHIP OPPORTUNITIES

Conference sponsorship is ideal for companies wanting to increase their industry recognition and promote their products and services to potential clients. *Platinum, Gold, Silver and Bronze Level sponsors* will have their logos displayed in large, medium and small sizes respectively on a large sponsor banner. The large sponsor banner and a number of smaller banners will be prominently displayed at every event during the conference. In addition, sponsors will receive publicity in NAFA newsletters leading up to the conference. A number of sponsorship options are available to increase visibility at the event:

PLATINUM/TITLE Sponsor: \$15,000 and up

Platinum level sponsorship is for companies wanting maximum exposure leading up to and during the conference. Platinum sponsors receive:

- Logo and company recognition on NAFA web site, including a link to company website
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during general sessions
- Logo and company recognition in conference program, including full-page advertisement in program booklet with brief company description
- Four complimentary conference registrations
- Opportunity to introduce opening speaker at General Session
- Sponsor level recognition on attendee name badges

GOLD Sponsor: \$10,000

This sponsorship level is for those companies desiring a significant presence at the event. Gold sponsors receive:

- Logo and company recognition on NAFA web site
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a half-page advertisement in program booklet with brief company description
- Three complimentary conference registrations
- Sponsor level recognition on attendee name badges

SILVER Sponsor: \$5,000

Silver sponsorship is ideal for companies wishing to increase their industry recognition and exposure. Silver sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a partial-page advertisement in program booklet
- Two complimentary conference registration
- Sponsor level recognition on attendee name badges

BRONZE Sponsor: \$2,500

Bronze level sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo included in conference program
- One complimentary conference registration
- Two complimentary activity registrations
- Sponsor level recognition on attendee name badges

RIBBON Sponsorship is also offered at the following levels:

- **Blue Ribbon Sponsor: \$2,000**
 - 50% discount on first attendee registration
 - Sponsor level recognition on attendee name badges
- **Red Ribbon Sponsor: \$1,500**
 - One complimentary activity registration
 - NAFA logo merchandise, including shirt and hat or visor
 - Sponsor level recognition on attendee name badges
- **White Ribbon Sponsor: \$1,000**
 - NAFA logo merchandise, including tote bag and hat or visor
 - Sponsor level recognition on attendee name badges

DOOR PRIZES

In addition to financial sponsorship of the conference, companies can provide door prizes to be displayed and raffled off during the annual banquet. All prizes should be shipped directly to the Marriott Harbor Beach Resort & Spa.