



**37<sup>TH</sup> ANNUAL NAFA CONFERENCE  
APRIL 29 – MAY 2, 2008  
THE WESTIN LA CANTERA RESORT  
SAN ANTONIO, TEXAS**

SPONSORSHIP OPPORTUNITIES (Page 1 of 3)

Conference sponsorship is ideal for companies wanting to increase their industry recognition and promote their products and services to potential clients. *Platinum, Gold, Silver and Bronze Level sponsors* will have their logos displayed in large, medium and small sizes respectively on a large sponsor banner. The large sponsor banner and a number of smaller banners will be prominently displayed at every event during the conference. In addition, sponsors will receive publicity in NAFA newsletters leading up to the conference.

A number of sponsorship options are available to increase visibility at the event:

**PLATINUM / TITLE Sponsor: \$15,000 and up**

Platinum level sponsorship is for companies wanting maximum exposure leading up to and during the conference. Platinum sponsors receive:

- Logo and company recognition on NAFA web site, including a link to company website
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during general sessions
- Logo and company recognition in conference program, including full-page advertisement in program booklet with brief company description
- Three complimentary conference registrations
- Opportunity to introduce opening speaker at General Session
- Sponsor level recognition on attendee name badges

**GOLD Sponsor: \$10,000**

This sponsorship level is for those companies desiring a significant presence at the event. Gold sponsors receive:

- Logo and company recognition on NAFA web site
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a half-page advertisement in program booklet with brief company description
- Two complimentary conference registrations
- Sponsor level recognition on attendee name badges

**SILVER Sponsor: \$5,000**

Silver sponsorship is ideal for companies wishing to increase their industry recognition and exposure. Silver sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a partial-page advertisement in program booklet
- One complimentary conference registration
- Sponsor level recognition on attendee name badges



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SPONSORSHIP OPPORTUNITIES (Page 2 of 3)

**BRONZE Sponsor: \$2,500**

Bronze level sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo included in conference program
- Two complimentary activity registrations
- Sponsor level recognition on attendee name badges

**RIBBON Sponsorship is also offered at the following levels:**

**Blue Ribbon Sponsor: \$2,000**

- One complimentary activity registration
- Sponsor level recognition on attendee name badges

**Red Ribbon Sponsor: \$1,500**

- NAFA logo merchandise, including shirt and hat or visor
- Sponsor level recognition on attendee name badges

**White Ribbon Sponsor: \$1,000**

- NAFA logo merchandise, including tote bag and hat or visor
- Sponsor level recognition on attendee name badges

**DOOR PRIZES**

In addition to financial sponsorship of the conference, companies can provide door prizes to be displayed and raffled off during the annual banquet. All prizes should be shipped directly to the Westin La Cantera Resort.

**TO BECOME A SPONSOR PLEASE COMPLETE THE FOLLOWING PAGE AND FAX TO : (410) 571-1780**

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**Sponsorship Form**

**Choose Level of Sponsorship:**

- Platinum Sponsor: \$15,000 and up**
- Gold Sponsor: \$10,000**
- Silver Sponsor: \$5,000**
- Bronze Sponsor: \$2,500**
  
- Ribbon Sponsor:**
  - Blue Ribbon: \$2,000**
  - Red Ribbon: \$1,500**
  - White Ribbon: \$1,000**

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**Company Name** \_\_\_\_\_

**Company Contact** \_\_\_\_\_

**Phone/Fax:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Name as it should appear on signage:** \_\_\_\_\_

**\*Method of Payment:**

**Circle:**      **VISA**              **Mastercard**              **AMEX**              **Check (Mail)**

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Name as it appears on card:** \_\_\_\_\_

**\*Please note: Payment may be made by check or credit card, and included with your registration fee.**

***Thank You for Your Continued Support of NAFA***