



**41st ANNUAL NAFA CONFERENCE
WESTIN SAVANNAH HARBOR
GOLF RESORT & SPA
SAVANNAH, GEORGIA
APRIL 24-27, 2012**

SPONSORSHIP PROGRAM AND REGISTRATION

Conference sponsorship is ideal for companies wanting to increase their industry recognition and promote their products and services to fellow members and potential clients. *Title, Platinum, Gold, and Silver Level sponsors* will have their logos displayed in large, medium and small sizes respectively on large audiovisual displays and signage prominently displayed at every event during the conference. In addition, sponsors will receive publicity in NAFA newsletters, on NAFA's social media pages, and on the NAFA web site leading up to and following the conference. A number of sponsorship options are available to increase your company's meeting visibility:

TITLE Sponsor: \$15,000

Title sponsorship is for a company wanting maximum exposure leading up to and during the conference. Our title sponsor receives:

- Logo and company recognition on NAFA web site, including a link to company website
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during general sessions
- Logo and company recognition in conference program, including full-page advertisement in program booklet with brief company description
- Seven complimentary conference registrations, or four conference and four alternate activity registrations
- Opportunity to introduce opening speaker at General Session
- Sponsor level recognition on attendee name badges

PLATINUM Sponsor: \$10,000

This sponsorship level is for those companies desiring a significant presence at the event. Platinum sponsors receive:

- Logo and company recognition on NAFA web site
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a half-page advertisement in program booklet with brief company description
- Four complimentary conference registrations
- Sponsor level recognition on attendee name badges

GOLD Sponsor: \$7,500

This sponsorship level is for those companies desiring a significant presence at the event. Gold sponsors receive:

- Logo and company recognition on NAFA web site
- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a half-page advertisement in program booklet with brief company description
- Three complimentary conference registrations
- Sponsor level recognition on attendee name badges

SILVER Sponsor: \$5,000

Silver sponsorship is ideal for companies wishing to increase their industry recognition and exposure. Silver sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo and company recognition during General sessions
- Logo and company recognition in conference program, including a partial-page advertisement in program booklet
- Two complimentary conference registrations
- Sponsor level recognition on attendee name badges

BRONZE Sponsor: \$2,500

Bronze level sponsors receive:

- Logo and company recognition on NAFA conference web page
- Logo and company recognition in conference program
- One complimentary conference registration
- Sponsor level recognition on attendee name badges

RIBBON Sponsorship is also offered at the following levels:

- **Blue Ribbon Sponsor: \$2,000**
 - Two complimentary activity registrations
 - Sponsor level recognition on attendee name badges
- **Red Ribbon Sponsor: \$1,500**
 - One complimentary activity registration
 - NAFA logo merchandise, including shirt and hat or visor
 - Sponsor level recognition on attendee name badges
- **White Ribbon Sponsor: \$1,000**
 - NAFA logo merchandise, including tote bag and hat or visor
 - Sponsor level recognition on attendee name badges
- **Green Ribbon Sponsor: \$500**
 - Sponsor level recognition on attendee name badges

DOOR PRIZES

In addition to financial sponsorship of the conference, companies can provide door prizes to be displayed and raffled off during the annual banquet. All prizes should be shipped directly to the Westin Savannah Harbor Resort & Spa, 1 Resort Drive, Savannah, Georgia 31421.

SIGN UP TO SPONSOR TODAY!

Please see the following page to sign up as an Annual Conference Sponsor. Thanks!

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Sponsorship Registration Form

Choose Level of Sponsorship:

- Title Sponsor: \$15,000**
- Platinum Sponsor: \$10,000**
- Gold Sponsor: \$7,500**
- Silver Sponsor: \$5,000**
- Bronze Sponsor: \$2,500**

- Ribbon Sponsor:**
 - Blue Ribbon: \$2,000**
 - Red Ribbon: \$1,500**
 - White Ribbon: \$1,000**
 - Green Ribbon: \$500**

Company Name _____

Company Contact _____

Phone/Fax: _____ **E-mail:** _____

Name as it should appear on signage: _____

***Method of Payment:** **VISA** **Mastercard** **AMEX** ***Check**

Card Number: _____ **Exp. Date:** _____

Signature: _____ **Date:** _____

Name as it appears on card: _____

Zip Code associated with card: _____ **Security Code:** _____

Thank You for Your Continued Support of NAFA!

*NAFA, P.O. Box 1570, Edgewater, MD 21037; Phone: (410) 571-1740; Fax (410) 571-1780